

Protecting your privacy on our web site

What this privacy policy covers

This privacy policy pertains to the use of this Rimage Solutions owned and operated web site and data analytics application at <u>www.careanalytix.com</u>. This privacy policy covers how Rimage Solutions treats personal information that Rimage Solutions collects and receives. Personal information is information about you that is personally identifiable like your name, address, email address or phone number. Children under 13 are not permitted to use the Rimage Solutions service, and so this privacy policy makes no provision for children's use of the site.

If you have questions or concerns regarding this statement, you should first contact Rimage Solutions by emailing <u>connect@rimagesolutions.net</u>.

Information collection and how it is used

General Information

You do not have to give us any personal information to visit the product information portion of our web site. No personally identifying information (such as your name, e-mail address or Social Security number) will be collected unless you choose to provide that information to us.

Rimage Solutions collects personal information when you sign up to the Rimage Solutions service or are registered by Rimage Solutions upon your request or approval. When you sign up, we ask for your name, email address, phone number and your company's demographic and corporate information.

When you sign up for a paid subscription, we will ask you to enter your credit card or ACH information. This information is encrypted on computer systems that are secured in a locked cage at a data center colocation facility at a reputed credit card processor entity used by Rimage Solutions.

Rimage Solutions automatically receives and records information on our server logs from your browser, including your IP address and the page you request.

Rimage Solutions uses information for the following general purposes: products and services provision, billing, identification and authentication, services improvement, contact, research, and anonymous reporting.

Rimage Solutions will send you strictly service-related announcements on rare occasions when it is necessary to do so. For instance, if our service is temporarily suspended for maintenance, we might send you an email. Generally, you may not opt-out of these communications, which are not promotional in nature. If you do not wish to receive them, you have the option to deactivate your account.



If you wish to subscribe to our newsletter, we will use your name and email address to send the newsletter to you. Out of respect for your privacy, we provide you a way to unsubscribe by clicking on the link within the email.

IP Addresses

IP Addresses are automatically reported by your browser each time you view a web page or use our service. Your IP address is not permanently stored in a way that is identified with your personal information.

IP addresses may be used for various purposes, including:

- To diagnose or service technology problems reported by our users or engineers that are associated with the IP addresses controlled by a specific web company or ISP.
- To estimate the total number of users visiting Rimage Solutions from specific geographical regions.

Cookies

A cookie is a small amount of data, which often includes an anonymous unique identifier, that is sent to your browser from a web site's computers and stored on your computer's hard drive. Rimage Solutions uses a "session" cookie that will get removed automatically when you close your web browser. We have cookies on our site but the data is only collected in the aggregate. We use a third-party tracking services that uses cookies and other tracking technologies to track non-personally identifiable information about visitors to our site in the aggregate.

Third parties also place browser plug-in cookies on our site, including Flash cookies, also known as "local shared objects," to perform similar functions as browser cookies. Like normal browser cookies, these cookies are represented as small files stored on your computer.

Protected Health Information

When using the web site, you will never provide Rimage Solutions with unauthorized Protected Health Information (PHI), nor will Rimage Solutions show any unauthorized PHI.

Information sharing and disclosure

Rimage Solutions may be required to disclose personally identifiable information under special circumstances, such as to comply with subpoenas or when your actions violate the Rimage Solutions Terms of Service.

Rimage Solutions may share demographic information with business partners, such as "7% of Rimage Solutions customers are in the Florida region" or the like.



Third party vendors, including but not limited to Google, may show our ads on sites on the Internet. Third party vendors, including Google, use cookies to serve ads based on a user's prior visits to our website. Users may opt out of Google's use of cookies by visiting the <u>Google advertising opt-out page</u>. Similarly, users may opt out of other third party vendors' use of cookies by visiting their websites.

Rimage Solutions does not rent, sell, or share personal information about you with other unauthorized people or nonaffiliated companies for promotional purposes except to provide products or services you've requested or when we have your permission.

With your consent, we do share your name and email with carefully selected partners. If you would not like your information shared with these partners, notify us via <u>connect@rimagesolutions.net</u>.

It may be necessary to share information in order to investigate, prevent, or take action regarding illegal activities, suspected fraud, situations involving potential threats to the physical safety of any person, violations of Rimage Solutions's terms of use, or as otherwise required by law.

We will transfer information about you if Rimage Solutions is acquired by or merged with another company. In this event, Rimage Solutions will notify you by email or by putting a prominent notice on the Rimage Solutions web site before information about you is transferred and becomes subject to a different privacy policy.

We may use other third parties such as, but not limited to, a chat service provider to provide customer service to you, and a credit card processing company to bill you for goods and services, an email service provider to send out emails on our behalf. When you sign up for these services, we will specify what personally identifiable information is being shared as necessary for the third party to provide that service and any intellectual property or trademark limitations, as applicable.

Accessing, updating, or correcting your personal information

If your personally identifiable information changes, or if you no longer desire our service, you may correct it by contacting us by mail or electronic mail at the contact information listed below.

Security

The security of your personal information is important to us. When you enter sensitive information such as credit card number on our registration or order forms, we encrypt that information using secure socket layer technology (SSL).

We follow generally accepted industry standards to protect the personally identifiable information submitted to us, both during transmission and once we receive it. No method of transmission over the Internet, or method of electronic storage, is 100% secure, however. Therefore, while we strive to use commercially acceptable means to protect your personal information, we cannot guarantee its absolute security.



Customer testimonials, comments and reviews

We post customer testimonials, comments and reviews on our web site which may contain personal information. These testimonials are also publicly available from our parent site (<u>www.rimagesolutions.net</u>) and we post them on our policy. We do obtain the customer's consent to post their name along with their testimonial via email prior to posting the testimonial.

You should be aware that any personal information you submit on blogs on this site and others can be read, collected, or used by other users of these forums, and could be used to send you unsolicited messages. We are not responsible for the personal information you choose to submit in these forums.

Links to other sites

If you click on a link to a third party site, you will leave this site and go to the site you selected. Because we cannot control the activities of third parties, we cannot accept responsibility for any use of your personally identifiable information by such third parties, and we cannot guarantee that they will adhere to the same privacy practices as us. We encourage you to review the privacy statements of any other service provider from whom you request services.

Changes to this privacy policy

Rimage Solutions may update this policy at any time for any reason. If there are any significant changes to how we handle personal information we will send a notice to the contact email address specified in your company's Rimage Solutions account or by placing a prominent notice on the home page of our site.

Questions

If you have questions or suggestions you can contact us at:

Rimage Solutions 124 Seven Oaks Dr. Mulberry, FL 33860 Phone: 863-512-4062 Email: connect@rimagesolutions.net

Last Updated

This policy was last updated on January 1, 2014.